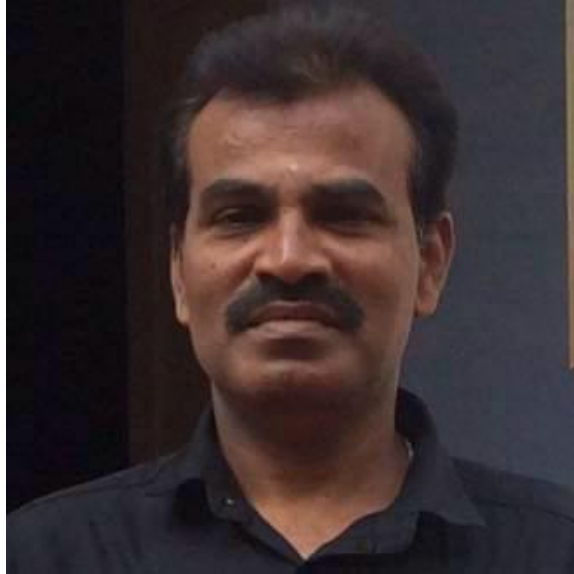


RESUME



Name: Dr. S. David Appathurai
Designation: Associate Professor
Department: Commerce
Address: St. Xavier's College (Autonomous), Palayamkottai

PERSONAL DETAILS

Date of Birth : 31-05-1965
Qualification : M.Com, M.Phil, Ph.D
Designation : Associate Professor
Department : Commerce
Community : BC
Religion : Christian
Nationality : Indian
Mobile : 9443087061
Email ID : appathuraidavid@co.in

ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of Passing
PhD	Entrepreneurship	Scott Christian College (Autonomous) Nagercoil	Manonmaniam Sundaranar University, Tirunelveli	2016
M. Phil	Entrepreneurship	Annamalai University	Annamalai University	1990
M.Com	Commerce	S.T. Hindu College, Nagercoil	Manonmaniam Sundaranar University, Tirunelveli	1988
B.Com	Commerce	S.T. Hindu College, Nagercoil	Manonmaniam Sundaranar University, Tirunelveli	1985

ACADEMIC IDENTITY

*VIDWAN ID	
*ORCID ID	
*SCOPUS ID	
*RESEARCHER ID/ PUBLONS ID	
GOOGLE SCHOLAR LINK	

TEACHING EXPERIENCE

Date of Appointment	15-09-1999
Date of Retirement	31-05-2025
Teaching Experience	UG – 29 years
	PG - 28 years
	M.Phil. – 12 years
Research	Guided M Phil: 15 Guided Ph D: 2 Guiding PhD Scholar: 4

COURSES/CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		Years
		From	To	
B.Com	St. Xavier's College, Palayamkottai (Self-finance)	1993	1999	6 years
B.Com	St. Xavier's College, Palayamkottai (Self-finance)	1999	Till the date	23 years
M.Com	St. Xavier's College, Palayamkottai	1994	Till the date	28years
M.Phil	St. Xavier's College, Palayamkottai	2008	2020	12 years
Ph.D	St. Xavier's College, Palayamkottai	2017	Till the date	5 years

AWARDS RECEIVED	
1.	

ADMINISTRATIVE EXPERIENCE			
S. No	DESIGNATION	INSTITUTIONS	YEAR
1	Director – STAND (Students Outreach Programme)	St. Xavier's College, Palayamkottai	2006 – 2007
2	NSS Programme Officer	St. Xavier's College, Palayamkottai	2016 onwards

MEMBERSHIP		
S. No	Designation	Particulars
1.	Member of Board of Studies	B.Com (Corporate) and CA, St. Mary's College (Autonomous) Thoothukudi – 2015
2	Member of the Academic Council	St. Xavier's College, Palayamkottai – 2019
3	Subject Expert – Evaluation Committee	Minor Research project, Sadakathullah Appa College (Autonomous) Tirunelveli – 2019
4	Academic Audit Committee Member	Department of Commerce, Sacred Heart College (Autonomous) Tirupattur – 2020
	Staff Selection Committee member	Vivekananda College, Agasteeswaram – 2020

5	Screen Cum Evaluation Committee for CAS	Holy Gross College (Autonomous) Nagercoil – 2022
6	Member of Board of Studies	Department of Commerce, Sri Parasakthi College for Women(Autonomous), Courtallam – 2022
7	Member of Board of Studies	Department of B.Com (Hons), Sadakathullah Appa College (Autonomous) Tirunelveli – 2022

ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE ()

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	Orientation Programme	University of Kerala	Tiruvananthapuram 16/04/2002 – 13/05/2002
2	Refresher Course	Annamalai University	Annamalai Nagar, 6/11/2002 – 26/11/2002
3	Refresher Course	The Gandhigram Rural Institute	Dindigul 21/11/2008 – 12/12/2008
4	Refresher Course	University of Kerala	Tiruvananthapuram 19/06/2013 – 09/07/2013

DETAILS OF RESEARCH WORK

Research Stages	Title of the Thesis	University where the work was carried out
Completed	Impact of Mechanisation on Fishing Industry in Kanyakumari District	Manonmaniam Sundaranar University, Tirunelveli

AREAS OF RESEARCH

Marketing
Entrepreneurship
Human Resource Management

RESEARCH PROJECTS CARRIED OUT			
S. No	Title of the Project (Minor)	Name of the Funding Agency & Amount	Duration
1	Mechanisation of Marine Fishing Industry: Implications for Sustainable Resource Management	UGC – 1,55,000	2014

PUBLICATIONS				
BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
OTHER INDEXED	AS A RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	

PUBLICATIONS: BOOKS ()			
S. No	Title of the Book	Publication	Year

BOOK CHAPTERS ()			
S. No	Title of the Paper	Name of the Book	ISSN No., Pg.No

PUBLICATIONS: SCOPUS INDEXED JOURNALS () WEB OF SCIENCE ()			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No

PUBLICATIONS: UGC LISTED JOURNALS ()			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1	Financial Inclusion- A key to inclusive growth	Financial Inclusion- Imperative for Human Development and Sustainable Growth	ISBN : 978-81-909192-3-4

2	Mechanisation of Marine Fishing Industry and its Implication for Marketing System in Kanyakumari District	Xaverian Journal of Marketing Volume: 2; No: 2	ISSN: 2278-6562
3	Social Networking Sites: Issues and Challenges	Socio-Economic and Cultural Implications for Social Networking Sites on Youth	ISBN: 978-81-92288-27-7
4	Talent Management System in Educational Service Industry: Dimensions, Issues and Strategies for Enhancement	Managing Human Resource in the Knowledge Era	ISBN: 978-81-8209-390-4
5	A Study on Issues of Entrepreneurial Socialisation among women	Sadakath – A Research Bulletin	ISSN: 2347 - 7644
6	Consumers' satisfaction towards online shopping – An Empirical Study on Women Customers in Palaymkottai Municipality Area	Ajanta	ISSN: 2277 - 5730
7	Consumers Dispute Redressal in Tirunelveli District – A Review	Ajanta	ISSN: 2277 - 5730
8	Financial Problems Faced by the Muslim Entrepreneurs: A study with Special Reference to Tirunelveli District	Ajanta	ISSN: 2277 - 5730
9	Factors Motivating Entrepreneurial Socialisation among Women: An Empirical Study in Tirunelveli	Ajanta	ISSN: 2277 - 5730
10	Challenges Faced by the Muslim Women Entrepreneurs: A Study with Special Reference to	Our Heritage Journal	ISSN: 0474 - 9030

	Tirunelveli District		
11	Buying Pattern and Behaviour of Women Customers in Online Shopping: With Special Reference to Tirunelveli District	Our Heritage Journal	ISSN: 0474 - 9030

PUBLICATIONS: OTHER INDEXED JOURNALS ()

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor &Pg.No

AS A RESOURCE PERSON (5)

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP PAPER PRESENTED: National () International ()

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP ATTENDED:			
S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date

COUNTRIES VISITED			
EXTRA-CURRICULAR ACTIVITIES/ CO-CURRICULAR ACTIVITIES ATTENDED(NCC/NSS/YRC/SPORTS/LITERARY AND CULTURAL ACTIVITIES)			

Date: 29/10/2022

Name: Dr. S. David Appathurai